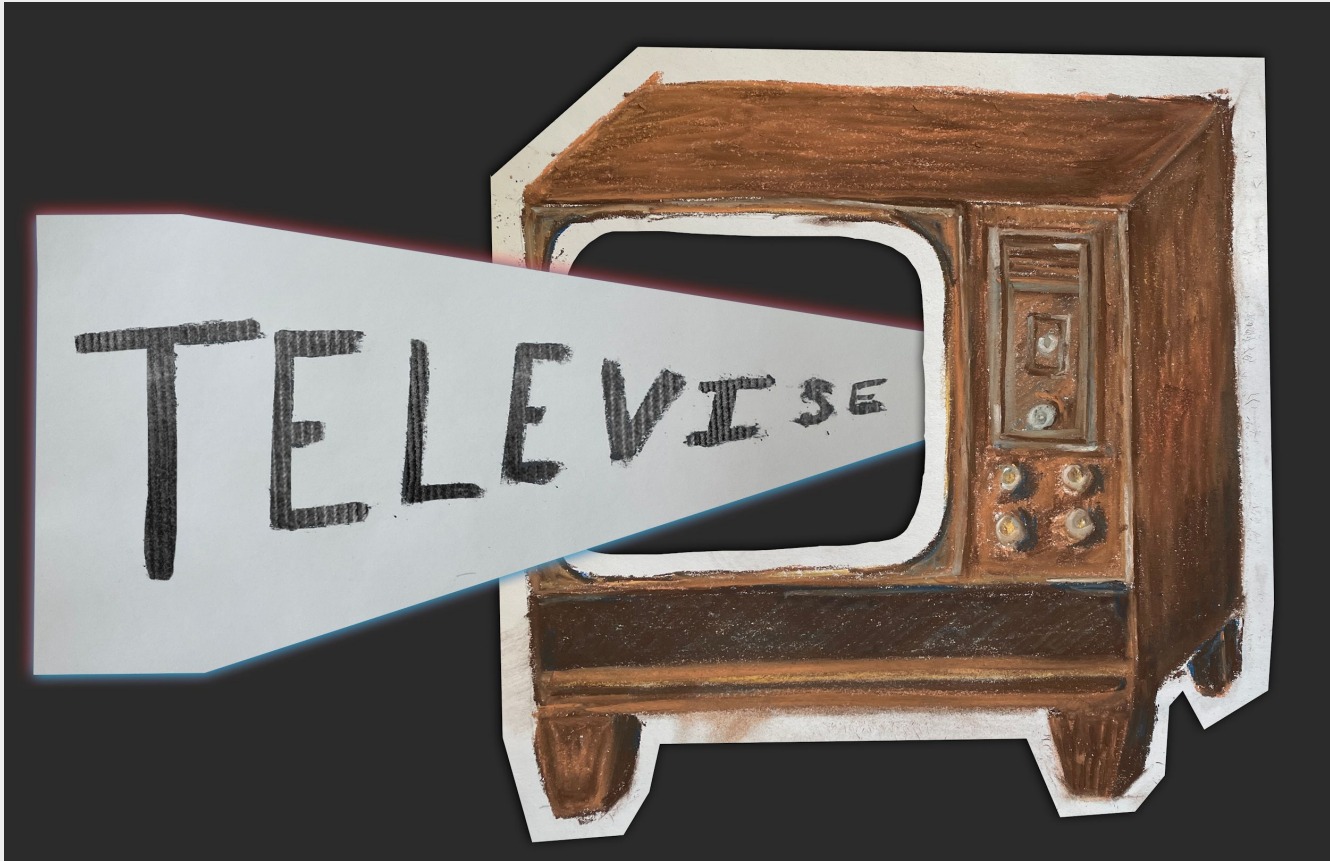


Project 1

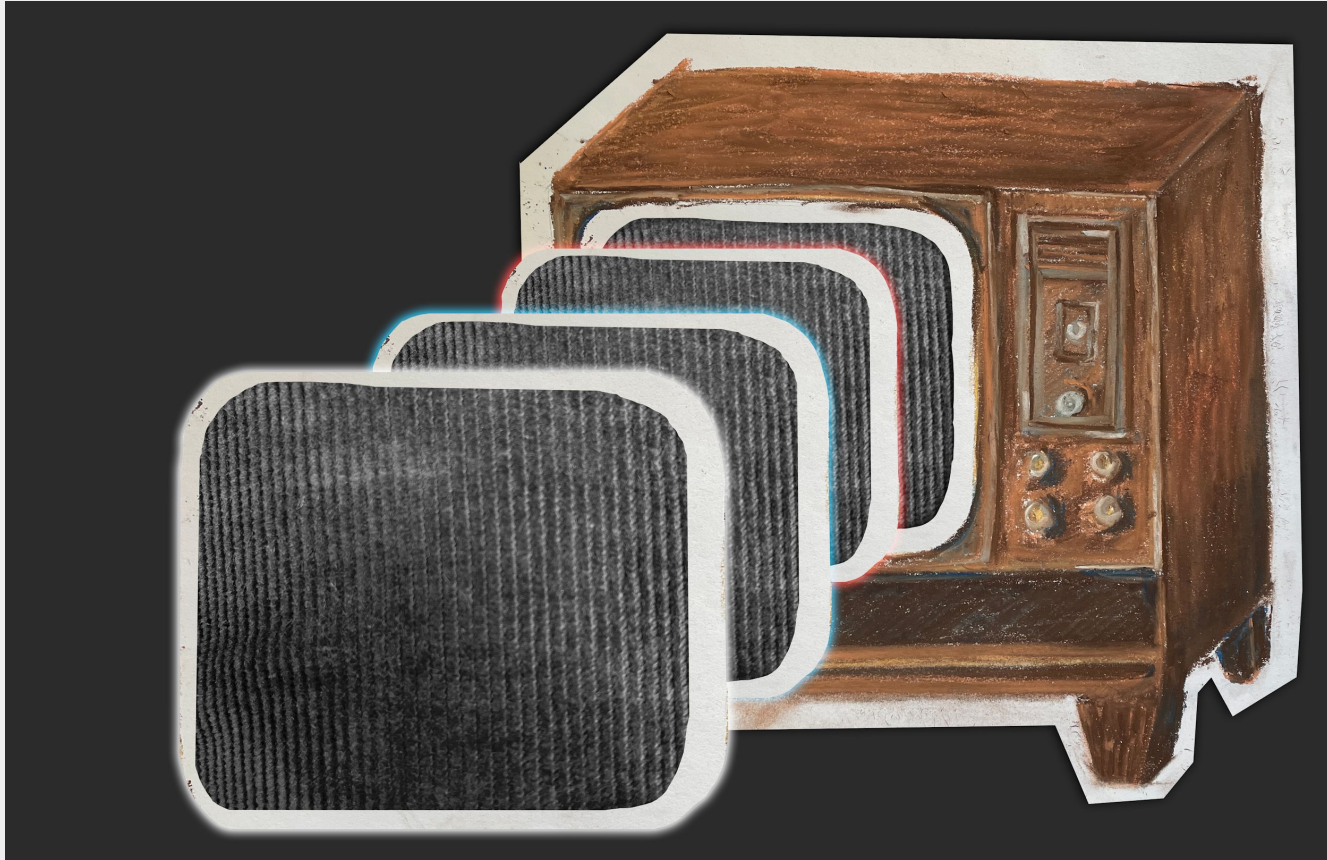
Phrase

1.1



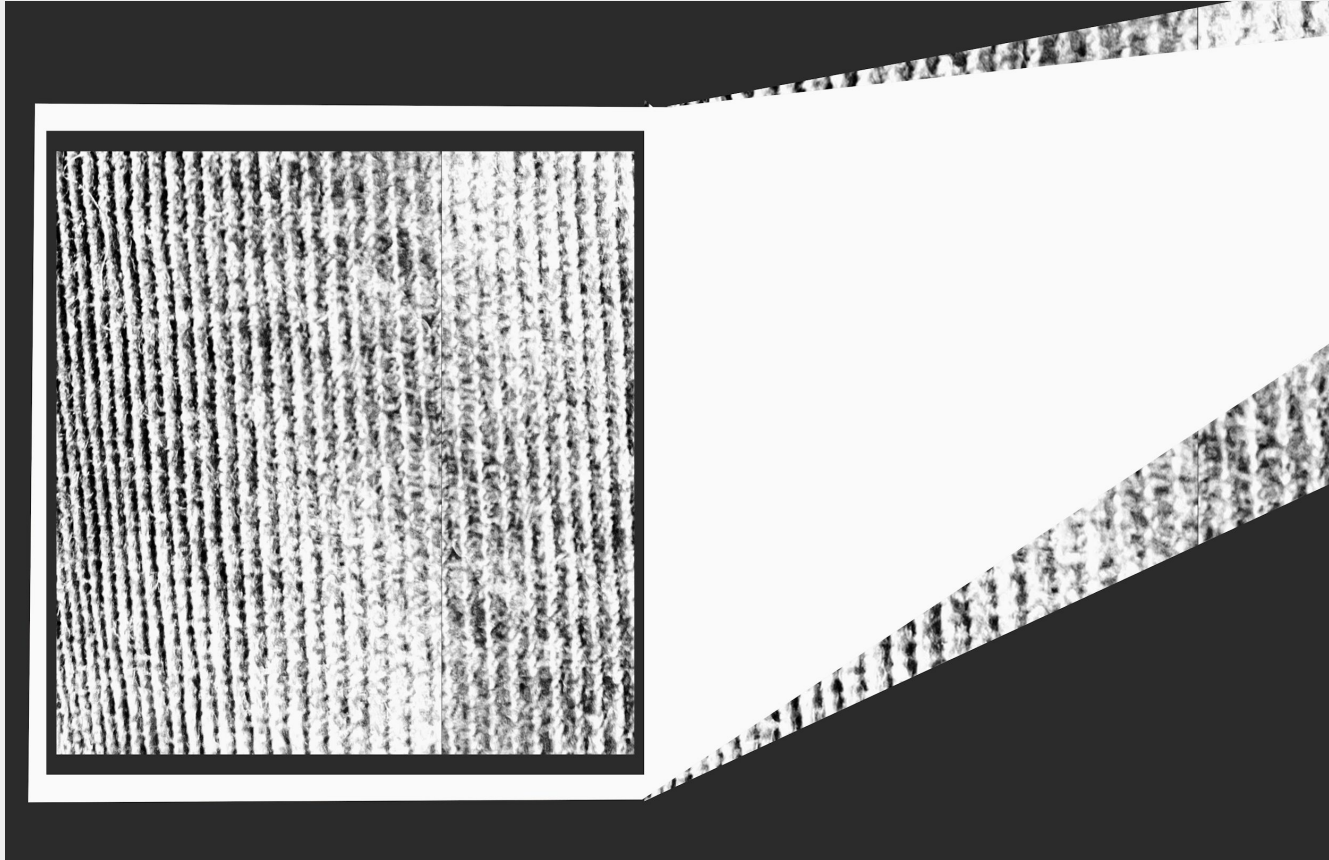
The Word

1.2



Without the Word

1.3



Without Recognizable Symbols

Project 3

Posters

3.1 Word Flyer

Redesign of a flyer using only words, with a focus on information hierarchy. Click to enlarge.

Yale Macmillan Center

Program on Refugees, Forced Displacement,
and Humanitarian Responses

Student Funding Opportunity

**To carry out international summer
research on issues related to the
refugee crises**

-- Open to Yale undergraduate and graduate students in all disciplines --

-- In person according to Yale Travel Policy. --

Application Due Mar 4, 2024

Applications available at

<http://bit.ly/yalerefugeefunding>

Questions? Email us at:

refugees@yale.edu and check out

<https://funding.yale.edu>

Requirements

- ✓ Project proposal
- ✓ Budget
- ✓ Resume
- ✓ Yale Transcript
- ✓ A letter of recommendation
- ✓ IRB Approval (if needed)

Awards range from \$750 to \$5000

3.2 Poster for Helvetica

Poster created using a cut out letters and a copier machine. Focus on honing in on a concept and creating iterations. The following slide shows 3 of many iterations of the project. Click on each to see the full pdf.

Secondary concept for the poster that was not iterated on >>



Helvetica

A documentary
film by
Gary
Hustwit

the font of

the world

capitalism

urban spaces

the designer

Screening

Thursday

March Seventh

Five pm

"It's air...It's just there. There's no choice.
You have to breathe so you have to
use Helvetica."

Erik Spiekermann

the font of

capitalism
the lazy
rural areas
the oppressor
competition
big corporations
advertisement
the laborer
innovation
gain
wealth
constraint
the individual

the font of

communism
the designer
urban spaces
the oppressed
collaboration
local shops
obscurity
the owner
tradition
loss
debt
freedom
the world

A documentary film by
Gary Hustwit

Screening

Thursday

March Seventh

Five pm Two York St

Helvetica

the font of

capitalism
the lazy
rural areas
the oppressor
competition
big corporations
advertisement
the laborer
innovation
gain
wealth
constraint
the individual

the font of

communism
the designer
urban spaces
the oppressed
collaboration
local shops
obscurity
the owner
tradition
loss
debt
freedom
the world

Screening

Thursday

March Seventh

Five pm

Trumbull Theater

A documentary
film by
Gary Hustwit

Helvetica

3.3 Client Poster

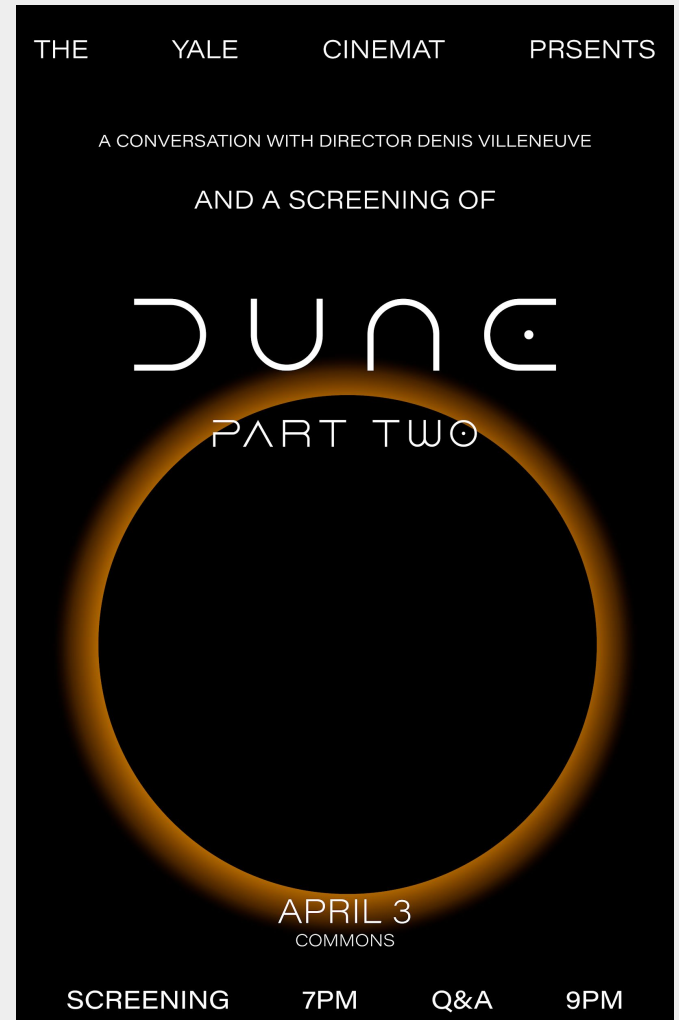
Poster design for a client who ask for a promotion for a hypothetical screening of *Dune: Part Two* and an interview with its director. Again, the focus was on iterating and narrowing down from two concepts. The final set of iterations focused on playing with the layout, specifically the layout of text.

Unused (and unpolished) concept poster >>



Two Original Concepts

(Click to enlarge)



Improvement of Concept 1

Based on client feedback
(Click to enlarge)



Iterations of Layout

Final poster chosen by client on
right
(Click to view all layout iterations)

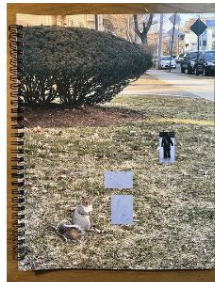
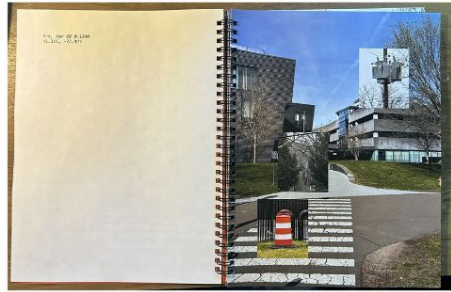
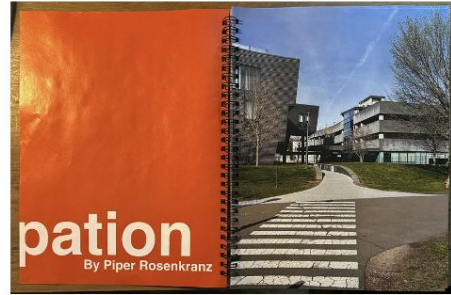


Project 4

Photobook

[View a pdf of the work](#)

Absence & Anticipation is a spiral bound, cyclical photo book which explores the quiet, calm type of anticipation that comes when something, usually the human figure, is absent from a scene.



Absence & Anticipation

A full PDF of the work can be found [here](#)

Pictures of the physical book can be found [here](#)

END

A folder of selected works from Intro to Graphic Design may be found [here](#)